



Spring Newsletter

26.3.21

On Line Meeting

The Trust board recently held an online meeting with Lawrence Levy and Leigh Page

Lawrence spoke in detail about the work the club had done to try and continue the season, emphasising that he wanted to maintain the upward trajectory he saw the club going in, prior to the curtailment. Ian Allinson wanted to keep most of the current squad for next season.

Lawrence went on to describe how he had had a more hands on role over recent weeks with all aspects of the club. The role of match day volunteers was explained and the essential roles they had carried out in allowing games to go ahead.

The club has sold over 2000 replica shirts, by far the most ever in a single season and further discussions are ongoing with Enter Shikari on developing the commercial relationship with the group.

Discussions are ongoing with the council and landowners regarding the new ground, which remains a major aspiration for the club.

The matter of how to deal with season ticket holders generated discussion. The Trust board saw that offering refunds to all involved was the correct decision and followed what other clubs were doing on the same issue. Lawrence said that club sponsors were being spoken to, adding that he felt they had had some value this season from streamed matches .

The club are looking to continue streaming, if we are allowed, even when we are back playing again. Social media will be very important in the future (Facebook/Instagram/Tik Tok etc). At present, 10 people are involved within the social media team.

The club is applying to the Council to extend its drinks licence

Pre-season friendlies are being lined up dependant on the timing .

It was agreed that a Trust board member will attend all relevant club meetings from now on, to ensure supporter involvement in decisions taken.

Following the meeting a number of questions have been sent to LL to clarify some items including admission prices.

Ian Rogers

Chairman

Saints City Trust