



Autumn Newsletter 2021

8.10.21

With the season underway, many supporters have had the chance to see the changes that have been made to the ground over the last 12 months. From comments made to me, I am fully aware that not all have been favorably received. A few people have asked if the Trust were consulted, when the changes were made. My answer is that I do not expect the club to ask us about every single issue but, on the whole, it is fair to say that club officials have responded to items we have raised and I have outlined some of these as follows.

Cashless Admission

This has been a bone of contention and a number of teething problems have been experienced but are being ironed out at each match. It appears that a number of clubs at our level are conducting business the same way, too. The reason behind this are several fold, one being that some banks no longer accept deposits of coin and there are charges for any cash transactions at others. The process also means that someone does not have to spend several hours consolidating cash sales and tickets. The use of credit/debit cards to purchase tickets on the day will remain in place until the end of the season. We have been told that approximately 10% of admissions use this facility. We also asked the question regarding a system failure of the technology and have been advised that a back up is available.

Seating In Main Stand

This is another item that has been raised with club - currently the ticketing system allocates specific seats but these can be of a restrictive view. Changes are to be made to allow more flexibility of the allocation with season ticket holders being prioritised.

Quality And Audibility Of P.A.

To address the quality of output, new speakers are being installed in the 'Cola' stand and the Hatfield Road end of the ground. This will allow the distortion and volume levels to be improved. The level and lack of variation with the music has also been raised with club officials.

Parking In York Road

It is my understanding that the 2 hour restrictions on Saturday have been lifted, yet the signage has not been changed to reflect this and a response is outstanding from the council.

In addition to the above items, we have also made representation to the club regarding some volunteer issues, which have now been addressed satisfactorily.

Annual General Meeting

All members are invited to attend the Trust AGM, which is being held in the Saints Bar on Monday 1 November, commencing at 7:30pm.

Play Fund Win - The Mighty Saints Monthly Draw

St Albans City F.C. are raising funds through Play Fund Win, to support the funding of projects such as facility development (i.e. maintenance and improvements at Clarence Park), our academy and our education programme. You can help to support the club by purchasing a ticket and be in with a chance of winning our club jackpot. 50% from every ticket sold will go directly to the club.

Just follow the link below to purchase your ticket (or tickets). You have the option to make a one-off purchase or a monthly purchase.

<https://playfundwin.com/draw/st-albans-city/>

The first draw closed on 30 September 2021.

Ian Rogers
Chairman
Saints City Trust