

## **MINUTES OF MEETING OF SAINTS CITY TRUST BOARD ON MONDAY 7th NOVEMBER 2022 7:30 PM**

Present: Ian Rogers (Chair), Jake Ellacott, Duncan McLeod, Ian Oakley, Julie Scott, Phill Coates and Barry Hilliard.

Apologies: Gavin Rumble and John Bracken

### **1. Welcome and Apologies.**

Apologies above.

Following the AGM, the Board is required to elect a Chair. Ian Rogers was elected unanimously.

Phill Coates was welcomed to his first meeting.

### **2. Minutes of Meeting of 5<sup>th</sup> September 2022**

Draft Minutes of the meeting had been circulated and were agreed.

Matters Arising:

- Player of the Month for October was to be presented at Weymouth game. It was agreed that the Board would sponsor at £5 contribution per head.
- IR reported that the launch of the Club's Visions and Values statement had again been delayed following the dismissal of Ian Allinson.

### **3. Increase in Trust Membership**

DM had circulated a paper following a discussion at the last meeting. This centred on proposals to increase membership of the Trust from the new supporters attending matches. The younger fans were seen as particularly important to help ensure the sustainability of the Trust.

PC set out the links already established between the Club schools and youth football teams. The level of activity was already high. The discussion concentrated on linking into this activity and avoiding duplication, yet making the Trust attractive to be part of, for a young fan. A number of suggestions were made including close links with the players, greater social media engagement and offers for members.

It was agreed that IR would circulate a promotional leaflet for distribution to fans incorporating these suggestions. This would be circulated to the Board for comment. A meeting would then be arranged with Lawrence Levy and IT, PC and DM.

#### **4. Update from SACFC Leadership Team meetings**

IR updated on the meetings he had attended since the Board last met:

- National League had agreed kick off times could be changed from 3:00pm on 3<sup>rd</sup> December due to the World Cup. Dover away was now 12:30pm. Further changes to other matches may be made.
- No update on a new team manager. IR had emphasized the need for the Club to keep fans informed and to arrange a Fans' Forum.
- The match on 26<sup>th</sup> November would be White Ribbon Day, in support of help for domestic violence victims. The Trust to help with publicity.

#### **5. AGM**

The AGM on Monday 17<sup>th</sup> October was felt to have gone well with positive feedback. Phil Sharp's contribution was particularly highlighted. Suggestions for a speaker next year were asked to be considered.

#### **6. Fundraising**

Around £900 had been raised from match day activities to date. IR to arrange a hamper for the last home game before Christmas as a raffle prize.

IR to organise a quiz in February.

New sponsors are required for Player of Month.

#### **7. Away Travel**

IR had organised the latest travel to Slough, Eastbourne and Dover. Slough had broken even. The Club had advertised trips on the website and there were announcements on matchdays so take up had been reasonable. However, we still need to build up a more regular base of those travelling to all games.

#### **8. Any Other Business**

- BH reported that the latest membership figure was 84.
- IR would continue to liaise directly with the current website provider to make necessary improvements.
- DM updated about the lack of progress on the White Paper incorporating recommendations from fan led review.
- The Trust hopes to run a trip to the Mad Squirrel Brewery for fans in the New Year for fans.

Next meeting was provisionally arranged for Wednesday 7<sup>th</sup> December at 7:30pm

The meeting closed at 8:45 pm.

IAN ROGERS  
CHAIR